

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (June 2009)		FOR FCC USE ONLY	
FCC 388 DTV Quarterly Activity Station Report				FOR COMMISSION USE ONLY FILE NO. BDERCDT-20090709ALG	
Licensee KUPN LICENSEE, LLC					
Call Sign KVMY		Facility Id 10179		Previous Call Sign (if applicable) KVWB	
Community of License					
City		State	County		Zip Code
LAS VEGAS		NV	CLARK		89103 -
Nielsen DMA LAS VEGAS		World Wide Web Home Page Address WWW.MYLVTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 10/01/2014	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input type="checkbox"/> Analog					
<input checked="" type="checkbox"/> Digital	22				
Report reflects information for quarter ending: 06/30/2009					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)? <input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, if you have fully complied with the requirements of the selected option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Comments: STATION CEASED CARRIAGE OF ITS ANALOG CHANNEL ON FEBRUARY 17, 2009					
Were you required to air service loss notices (See 47 C.F.R. 73.§ 674(b)(5) for details)?				<input type="radio"/> Yes <input checked="" type="radio"/> No	
If YES, Complete Section E					
Simulcasting:					
Prior to termination of signal, did you simulcast on your Analog channel and your primary Digital stream stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
If YES, complete only one of the form for both. If NO, complete a form for your Analog Channel and a second for your primary Digital stream.					
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment				File Number -	
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must

also run one 30 minute DTV-related informational program once, and one Countdown piece per day during the days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	9
Total 5:00 a.m. to 1:00 a.m. CSTs	0
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	2
Total 6:00 a.m. to 9:00 a.m. CSTs	0
For stations located in the Atlantic, Eastern, or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	1
Total 6:00 p.m. to 11:35 p.m. CSTs	0
For stations located in the Alaskan, Central, or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00 p.m. to 10:35 p.m. (must average at least 4 per week)?	
Total 5:00 p.m. to 10:35 p.m. PSAs	0
Total 5:00 p.m. to 10:35 p.m. CSTs	0
Comments:	
THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009. THIS REQUIREMENT WAS FULFILLED AND REPORTED IN THE FIRST QUARTER 2009 REPORT.	
THE FULL PSA AND CRAWL SCHEDULES ARE AVAILABLE ON THE STATIONS WEBSITE AND IN THE STATIONS PUBLIC FILE.	
THE TEXT OF THE PSA THAT WE AIRED THIS QUARTER IS AS FOLLOWS:	
EVERYTHING IS BETTER WHEN IT IS DIGITAL. ESPECIALLY TELEVISION WITH BETTER PICTURE AND BETTER SOUND AND MORE CHANNELS. IN FACT DIGITAL TV IS SO MUCH BETTER BY LAW ALL TV STATIONS HAVE TO BROADCAST IN DIGITAL FEB. 17TH 2009. BUT DON'T WAIT! SWITCH NOW SO YOU CAN ENJOY ALL THE DIGITAL PROGRAMMING KVMY IS ALREADY BROADCASTING ON CHANNEL 22.1. NOW HERE IS THE CATCH IF YOUR TV IS CONNECTED TO AN ANTENNA YOU MAY NEED TO BUY A CONVERTER BOX OR YOU WILL LOSE YOUR SIGNAL, BUT YOU ARE ELIGIBLE TO GET A BIG DISCOUNT COUPON ON A LOW COST DIGITAL CONVERTER BOX. CABLE AND SATELLITE SUBSCRIBERS RELAX YOU SHOULD BE ABLE DIGITAL SIGNAL AND YOU CAN STILL PLAY GAMES OR WATCH MOVIES ON YOUR VCR OR DVD PLAYER ON YOUR CURRENT SET. STILL NOT CLEAR? THEN GET ALL THE FACTS. VISIT DTV ANSWERS DOT COM TO GET ALL THE ANSWERS ABOUT THE DIGITAL SWITCH OR CALL THIS NUMBER TO SEE HOW OR SEE HOW YOU CAN STAY CONNECTED.	

30 Minute Educational Programs - Last Quarter

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How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., after April 1, 2009 and prior to your station's termination of analog service (See 47 C.F.R. § 73.674(d)(5) for additional details).

Total number of 30 Minute Informational Programs	0
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Comments:
 THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17, 2009. THIS REQUIREMENT WAS FULFILLED AND REPORTED IN THE FIRST QUARTER 2009 REPORT.

Countdown Eligible Pieces - Last Quarter

Beginning on April 1, 2009 or 60 days prior to termination of their analog service, whichever is later, all stations participating in Option Two must engage in special "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown To DTV" on-air activity per day during the days leading up to their analog termination. During the last quarter, how many of each eligible "Countdown to DTV" pieces did your station run?

0	Graphic Displays
0	Animated Graphics
0	Graphic and Audio Displays
0	Longer Form Reminders

Comments:
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Mandatory Daily Notices - Last Quarter

Beginning April 1, 2009, Option Two stations must also provide information about antenna use, the need for rescanning, and walk-in DTV help centers. These notices must be aired for no fewer than 15 seconds each, at least once per day, between 8 a.m. and 11:35 p.m., and at least three times per week between 8 p.m. and 11 p.m. in the Atlantic, Eastern and Pacific time zones, and between 7 p.m. and 10 p.m. in the Mountain, Central, and Alaskan time zones, until the station terminates analog programming. Stations may choose alternative on-air methods to comply with these notice requirements, but if so they may not be counted toward the transition PSA/transition CST obligations. (See 47 C.F.R. § 73.674(b)(6)-(8) for additional details).

Have you aired a sufficient number of antenna information notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Have you aired a sufficient number of rescanning notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Have you aired a sufficient number of help center notices this quarter (one per day and at least three per week during primetime)?	<input type="radio"/> Yes <input checked="" type="radio"/> No
Comments: THE STATION CEASED CARRIAGE OF ITS ANALOG SIGNAL ON FEBRUARY 17TH, 2009.	

Section D (For all broadcasters)

Additional DTV On-air Initiatives - Last Quarter	
Did your station run additional on-air initiatives (such as news reports, town hall meetings, and in particular, nightlight effort, etc.) during the quarter? The comment box may be used to describe these initiatives.	<input type="radio"/> Yes <input checked="" type="radio"/> No

Comments: STATION CEASED CARRIAGE OF ITS ANALOG CHANNEL ON FEBRUARY 17, 2009	
Station Website Additional Activity Related to the DTV Transition - Last Quarter	
Does your station have a Website?	<input checked="" type="radio"/> Yes <input type="radio"/> No
If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.	<input checked="" type="radio"/> Yes <input type="radio"/> No
Comments: BANNERS TO DTVANSWERS.COM WERE ON EACH PAGE OF THE SITE, ALONG WITH LINKS TO DTV2009.GOV, WHERE VIEWERS CAN RECEIVE INFORMATION ABOUT THE TRANSITION AS WELL AS COUPONS FOR CONVERTER BOXES.	
Additional DTV Outreach Efforts -- Last Quarter	
Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.	
<input checked="" type="checkbox"/> Speaking Engagements Comments: ERIC DAHL, TOMMIE GONZALEZ, AND MIKE BROWN SPOKE ON LOCAL RADIO STATION KDWN, AM 720, WITH HOST HEIDI HARRIS REGARDING THE DIGITAL TRANSITION. THEY TOOK QUESTIONS FROM LISTENERS AND PROVIDED INFORMATION REGARDING THE SWITCHOVER, RESCANNING AFTER THE CONVERSION, AND HAVING THE RIGHT ANTENNEA.	
<input type="checkbox"/> Community Events Comments:	
<input type="checkbox"/> Other (describe) Comments:	
This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.	
Comments:	

Station Certification I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.	
Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing ROB WEISBORD
Signature ROB WEISBORD	Date (mm/dd/yyyy) 07/09/2009

WILLFUL FALSE STATEMENTS ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

FCC NOTICE REQUIRED BY THE PAPERWORK REDUCTION ACT

We have estimated that each response to this collection of information will take 3 hours. Our estimate includes the time to read the instructions, look through existing records, gather and maintain required data, and actually complete and review the form or response. If you have any comments on this estimate, or on how we can improve the collection and reduce the burden it causes you, please write the Federal Communications Commission, AMD-PERM, Paperwork Reduction Project (3060-1115), Washington, D.C. 20554. We will also accept your comments via the Internet if you send them to pra@fcc.gov. Remember - you are not required to respond to a collection of information sponsored by the Federal government, and the government may not conduct or sponsor this collection, unless it displays a currently valid OMB control number or if we fail to provide you with this notice. This collection has been assigned an OMB control number of 3060-1115.

THE FOREGOING NOTICE IS REQUIRED BY THE PAPERWORK REDUCTION ACT OF 1995, P.L. 104-13, OCTOBER 1, 1995, 44 U.S.C. 3507.

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